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Used Equipment Guide Names Clint Wood Chief Operating Officer
The world's largest used equipment site expands its leadership team.

CHATTANOOGA, TN: Used Equipment Guide (UEG), the world's largest search engine for heavy trucks and equipment, has expanded its leadership team with the hiring of Clint Wood as its Chief Operating Officer.

With over 25 years of experience, Clint Wood has a background in corporate business development, operations, marketing, and information technology and has successfully helped build and scale multiple startups. He was previously the COO of CraneNetwork.com, launching and building the premier website for the crane market, and was most recently tasked with launching CraneTrader.com, Sandhills Global's flagship brand for the crane market.

"We have known Clint for years and are excited to have him on the team," said Jeremy Balog, Founder & CEO of Used Equipment Guide. "His skill set and industry experience makes him uniquely qualified to help lead us through our next stage of growth."

Clint's primary focus will be fulfilling the company's mission of creating liquidity in the heavy truck and equipment markets by enhancing the buyer's experience, dealer education, and product enhancements to help dealers sell more equipment faster. David Lilly, interim COO and co-founder of AutoTrader.com, will remain with the company working on special projects and as a board member.

"Used Equipment Guide is uniquely positioned to move the entire industry forward, helping buyers and sellers find each other more efficiently than ever before," said Clint. "The concept isn't new, but it is for the heavy truck and equipment industry which has been slow to change. Buyers have adopted and embraced internet technologies much quicker than dealers; I am excited to help dealers harness these technologies to positively impact their top and bottom lines."

About Used Equipment Guide, Inc

Used Equipment Guide is the largest used equipment site in the world, connecting buyers and sellers from Alabama to Zambia and everywhere in between. With over 3 million listings from over 3,500 websites in a single search, UEG empowers buyers of used construction equipment, agricultural equipment, cranes, on-highway trucks, lift trucks, industrial engines, and power generation equipment. The company was founded in Asheville, North Carolina in 2015 and relocated its main office to Chattanooga, Tennessee in early 2018. <https://usedequipmentguide.com>

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